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## Why Online Pharmacy Industry is Booming in 2023

Purchasing medicines online has become an essential lifeline. Online pharmacy companies are now able to offer discounted prices and home delivery of medications. They are also available to nearly everyone. This has led to rapid growth in the online pharmacy industry. The growth of the online pharmacy industry is expected to continue into the future. It is estimated that the industry will reach a value of USD 3.6 billion by 2022. However, this market is still in its nascent stage. The growth rate of this market can be as high as 10% in the next three years. The online pharmacy app development market is also segmented into different categories. These categories include prescription medicine, OTC medicines, dental medicines, weight loss and skin care products. Each of these categories has their own set of regulations. These regulations differ globally. For example, the European online pharmacy market is subject to strict government regulations. This can have an adverse effect on the profit margins of online pharma stores. The online pharmacy industry also includes telemedicine, a technological innovation which allows consumers to receive healthcare advice through IT. This innovation has the potential to improve customer satisfaction. It also helps raise awareness about various health issues. It also helps people locate the right health service providers. The use of telemedicine has also helped increase the cost transparency of medications. The global ePharmacy market is driven by technological innovations, e-prescriptions, and consumer demands. Increasing health awareness is also a major factor driving growth. The ePharmacy market is also being driven by the government's demand for reducing prescription costs. Aside from this, the rising incidence of chronic diseases will also spur growth. Another factor driving growth is the rising number of Internet consumers. The market is also being driven by telehealth start-ups. These start-ups have been able to provide consumers with better satisfaction. Consumers have also been able to obtain cosmetics without a prescription through these start-ups. During the pandemic, e-pharmacy was a great solution for the supply of contactless medicines. However, there are concerns over the quality of drug products sold online. Some drug products are falsified and can pose a threat to the health of patients. This can be dangerous and may result in missed doses. However, the growth of the online pharmacy industry is expected to take place at a very fast rate. During the pandemic, the industry experienced healthy growth. The pandemic caused a huge shift in consumer behavior. This created a demand for a new solution. The popularity of online shopping has also contributed to the growth of the industry. Moreover, the increased demand for online medicines is also being driven by the growing incidence of Chronic diseases. These diseases are expensive to treat. The demand for medications is also increasing in the Developing World, where the population has a high level of unmet health needs. The ePharmacy market in these countries is also growing at a rapid pace. However, the ePharmacy market in India is still in its early stages. In the next three years, the market penetration rate of online pharmacies is expected to increase substantially. This growth will create competition for other health care providers. Drop us an email at [info@altezatel.com](mailto:info@altezatel.com), or call us directly at +91 9099449927. Our experts will be in touch within 24 hours.

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